

RO-Gruppen Privacy Policy

RO-Gruppen (RO-Gruppen AB and all our subsidiaries, also referred to below as “We”) process personal data about our suppliers, customers, and those we employ or have employed in the group.

We protect personal privacy and strive to maintain a high level of protection in all our processing of personal data. All processing of personal data within RO-Gruppen is in accordance with applicable legislation.

This privacy policy outlines how we process your personal data as a customer or supplier, and applies to all of RO-Gruppen’s websites, mobile apps, and social media platforms (hereinafter “digital channels”), as well as all systems used within our business.

What is personal data?

Personal data is any information which can be either directly or, in conjunction with other data, indirectly linked to a currently living natural person. This means that data such as images, names, and contact details, etc. constitutes personal data.

What types of personal data does RO-Gruppen collect and how is it used?

When you visit our website, app, or come into contact with us via other means, we process your personal data. We process personal data for the following purposes:

- Sending out marketing materials, such as newsletters and information about our business: e-mail address.
- When you complete the contact form on our website.
- Tenders and projects: Name, phone number, e-mail address, and other personal data may be required for this. The purpose of processing is only for the current project. We do not use this personal data for other purposes.
- Recruitment: We process the personal data you provide to us in the form of CVs, applications, references, and certificates. This processing takes place during the recruitment process and is then saved for two years to comply with legal requirements. After this, your data is stored only with your explicit consent.
- To obtain information on the use of our websites, we use cookies.
We use the information only to adapt our websites to make them more interesting. We guarantee your privacy in that we use this information only for statistical purposes, and in that you cannot be individually identified.
- If you agree to be photographed/filmed or you voluntarily submit/save images/video of yourself, you agree to RO-Gruppen processing such data.

In connection with other specific instances, we may ask you to agree to additional conditions relating to the processing of your personal data.

Saving of personal data

The length of time that personal data is stored for depends on the type of personal data in question and the purpose of its processing. We store your personal data only for as long as is necessary for the purpose the data was collected.

Security measures for the protection of personal data

We maintain a high level of security with regard to your personal data and, in this regard, take appropriate technical and organisational security measures to protect your personal data from unauthorised access, modification, dissemination, or destruction.

Limitations to the transfer of personal data

We may hire external partners to perform tasks on our behalf, such as to assist with our marketing or to take care of our IT operations and other services.

The execution of these tasks may involve our partners having access to your personal data.

Companies that handle personal data on our behalf are always required to ensure a high level of protection of personal data by way of a data processing agreement.

We do not sell or otherwise divulge your personal data to any extent other than as described here.

Right to information

You have the right to ask that we stop processing your personal data at any time. We will do so, provided there is no law or other legislation requiring us to continue processing this data.

In addition, you have the right to receive information on the personal data we hold about you. This is free of charge, once per year. Requests must be made in writing and signed by you. You can also request any incorrect data to be corrected.

In order to invoke any of these rights, please send us a letter stating who you are, your phone number, and the purpose of your enquiry.

Please attached a signed copy of a form of ID so that we can be sure it is only you who we are communicating with.

Contact information

The data controller for the processing of your personal data is RO-Gruppen AB, or another company in the RO-Gruppen group where applicable.

Should you have any questions about how we process your personal data, please contact us.